

# Adam Crowley

UI DESIGNER

portfolio: [adamcrowley.co.nz](http://adamcrowley.co.nz)

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## About me



I'm a UI designer and front-end developer who specialises in making clean and responsive interfaces. I design in Figma and build precise, pixel-perfect layouts.

My background spans agency work and freelance projects, where I've built landing pages, microsites, and Wordpress themes for clients in advertising and e-commerce. I focus on delivering polished, user-friendly designs that work across devices.

I'm available for full or part time positions and freelance projects including digital design, websites, landing pages, HTML emails, banners, and front-end development work.

## Experience

### *Sept 2021* **Freelance**

– *Present* UI Designer / Front-end Developer

Digital design and layout.

Landing page builds.

Wordpress theme builds.

HTML email template builds in Mailchimp / Campaign Monitor.

### *Mar – July 2023* **Dev Academy Aotearoa (student)**

Certificate in Applied Software Development

Hands-on projects and collaborative learning.

Practical experience in React, JavaScript,

TypeScript, Redux, Node.js, Express.js, SQLite,

RESTful APIs, Git, HTML and CSS.

## Technical Skills

Figma Photoshop

HTML CSS / SCSS

Javascript Wordpress

Shopify React

## Interests

Videogames Books

TV / Cinema Running

Travel Music

## References

Available on request.

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## Experience cont.

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*Apr 2014* **Federation**

– *Aug 2021* Digital Designer / Front-end Developer

Digital design and layout.

Microsite and landing page builds.

HTML email template builds in Mailchimp / Campaign Monitor.

Interactivity and UI animation with Javascript.

Wordpress and Shopify theme builds.

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*Feb 2011* **The Creative Shop**

– *Aug 2013* Digital Designer / Front-end Developer

Digital design and layout.

Wordpress theme builds.

HTML email template builds in Mailchimp / Campaign Monitor.

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*Feb – Dec 2010* **Media Design School (student)**

Diploma of Digital Media

Practical website design and development using HTML, CSS, JavaScript, Wordpress, Flash and the Adobe Creative Suite.